

## Message Text

UNCLASSIFIED

PAGE 01 BANGKO 05241 230536Z  
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W  
-----125659 230824Z /17

R 230230Z FEB 78  
FM AMEMBASSY BANGKOK  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 134

UNCLAS BANGKOK 5241

E.O. 11652: N/A  
TAGS: BEXP, TH  
SUBJ: WTDR/FTI: THE BANGKOK UNITRADE CO., LTD.

REF: USDOC 1890

1. THAILAND  
OFFICE USE: 2. 549 3. 0163800 4.0 01  
5. THE BANGKOK UNITRADE CO., LTD.  
6. 10TH FLOOR, RAJDAMRI ARCADE BLDG., 95 RAJDAMRI ROAD  
7. BANGKOK  
8. CONTACT: DUSIT WACHATON  
9. TITLE: MANAGING DIRECTOR  
OTHER OFFICIAL IS DR. PRADIT SUGSIRI, CHAIRMAN  
10. PHONE: 2517733 11. TELEX: NA  
12. CABLE: BUNITRADE  
13. ESTBL: 1962 14. EMPL: 25 15. SIZE: SMALL  
16. REPUTATION: Y-SATISFACTORY 17. RPT DATE: 02/78  
OFFICE USE: 18. K 19. X 20. NA 21. NA 22. NA  
23A. 38410/235 IMP.AGT.DIST. OF SURGICAL, MEDICAL INSTRUMENTS  
AND HOSPITAL SUPPLIES.  
24. FOREIGN SALES: NA  
25. FINANCIAL REFS: BANGKOK BANK LTD., 9 SUAPA ROAD, BANGKOK;  
THE THAI FARMERS BANK LTD., 142 SILOM ROAD, BANGKOK, THAILAND.  
  
26. TRADE REFS: DEPUY, P.O. BOX 988, INDIANA 46580; STORZ  
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INSTRUMENT CO., 3365 TREE COURT, INDUSTRIAL BLVD., USA; HOSMER  
DORRANCE CORP., 561 DIV. STREET, CAMPBELL, CALIF. 95008.

27. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF DEPUY, P.O.BOX  
988, WARSAW, INDIANA 46580 FOR SURGICAL INSTRUMENTS; STORZ  
INSTRUMENT CO., 3365 TREE COURT INDUSTRIAL BLVD., USA FOR  
SURGICAL INSTRUMENTS, THROAT ENDOSCOPE EQUIPMENT; GEBRUDER MARTIN,

W. GERMANY FOR SURGICAL AND MEDICAL INSTRUMENTS; ROHMANN GMBH & CO. KG., W. GERMANY FOR PLASTER OF PARIS BANDAGE; WARNE SURGICAL PRODUCTS LTD., ENGLAND FOR PAEDIATRIC BALLOON CATHETERS; ROBERT MATHYS CO., SWITZERLAND FOR SURGICAL INSTRUMENTS.

28. POST EVALUATION: THE BANGKOK UNITRADE CO., LTD. WAS INCORPORATED IN 1962 WITH AN AUTHORIZED CAPITAL OF \$50,000 TO ACT AS IMPORTER, AGENT AND DISTRIBUTOR OF SURGICAL AND MEDICAL INSTRUMENTS AND HOSPITAL SUPPLIES. ITS LEASED OFFICE MEASURES 117 SQ.METERS AND IS LOCATED IN ONE OF BANGKOK'S BUSINESS DISTRICTS. FIRM'S SALES VOLUME IN 1977 WAS REPORTED TO BE \$800,000, WHICH REPRESENTS AN INCREASE OF 80 PERCENT OVER THAT REPORTED TO THE EMBASSY IN 1975R. PRADIT SUGSIRI, BOTH OF WHOM ARE WELL KNOWN IN MEDICAL CIRCLES. FIRM EMPLOYS 25 INCLUDING 12 SALESMEN. LOCAL BANK REPORTS FAVORABLY ON SUBJECT FIRM WHICH IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

29. PREP. SATHIT/SOMSAK APPR: JAMES H. SAVERY  
WHITEHOUSE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 23 feb 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978BANGKO05241  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780083-0779  
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**Litigation History:**  
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**Office:** ACTION EA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Page Count:** 2  
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**Reference:** n/a  
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**Review Date:** 29 mar 2005  
**Review Event:**  
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**Review Release Event:** n/a  
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**Review Withdrawn Fields:** n/a  
**SAS ID:** 3512598  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** WTDR/FTI: THE BANGKOK UNITRADE CO., LTD.  
**TAGS:** BEXP, TH  
**To:** COM  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/9b739ed1-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014